ISCRAM 2017

Event Sponsorship Prospectus

May 21 - 24, 2017

14th International Conference on Information Systems for Crisis Response and Management

Albi, France
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ISCRAM is a learned society for people working in the field of Information Systems for Crisis Response and Management.

If you feel concerned by these subjects, you need to be part of ISCRAM events.

Annually, the ISCRAM-World Conference alternates between Europe and Northern America. At every conference, we organize a Doctoral Colloquium targeted at early stage researchers in the ISCRAM areas, and we conduct several workshops and tutorials.

Now, we are looking forward to the 14th edition - ISCRAM2017 - focusing on the topic of agility.

The ISCRAM Association’s primary mission is to foster a community dedicated to promoting research and development, exchange of knowledge and deployment of information systems for crisis management, including the social, technical and practical aspects of all information and communication systems used or to be used in all the phases of management of emergencies, disasters and crises.

From 2004 to 2009, the ISCRAM Community expanded into a globally active community of researchers, academics, practitioners, policy makers with an interest in this new area. In 2009, the ISCRAM Association was formally established as a non-profit association in Belgium. A new Constitution was approved and the first Board of Directors was elected at the first General Assembly at the ISCRAM2009 Conference in Gothenburg.

At the ISCRAM2011 Conference in Lisbon, the new By-laws of the Association were approved at the General Assembly. Since then, the ISCRAM Association has been growing through its series of conferences and events, by pushing the quality and reach of its publications, membership and outreach activities.

2017 : Albi
2016 : Rio de Janeiro
2015 : Kristiansand
2014 : PennState
2013 : Baden-Baden
2012 : Vancouver
2011 : Lisbon
2010 : Seattle
2009 : Gothenburg
2008 : Washington DC
2007 : Delft
2006 : Newark
2005 : Brussels
2004 : Brussels
As a **BRONZE SPONSOR**, you will enjoy the following:

- Company logo in the Conference program
- Company logo and link to your website on the Conference website
- Company logo placed on e-mailing
- Company logo placed on the walk-in slide between the conferences and the workshops
- Exhibition space of 5 sqm in a prime location
- Verbal acknowledgment as Bronze sponsor during the Welcome Cocktail, the Gala Dinner and Closing ceremony

**€ 1000**
As a **SILVER SPONSOR**, your company will receive prominent exposure leading up to and throughout the event as detailed below:

- **Company logo in the Conference program**
- **Company logo and link to your website on the Conference website**
- **Company logo placed on e-mailing**
- **Company logo placed on the walk-in slide between the conferences and the workshops**
- **Company description of 100 words in the Conference program**
- **Exhibition space of 5 sqm in a prime location**

**The opportunity of a presentation: 20 minutes presentation in a workshop**

**The Best Paper Award for the Conference**

**Verbal acknowledgment as Silver sponsor during the Welcome Cocktail, the Gala Dinner and Closing ceremony**

€ 2000
GOLD PACKAGE

As a **GOLD SPONSOR**, your company will receive prominent exposure leading up to and throughout the event as detailed below:

- **Company logo in the Conference program**
- **Company logo, link to your website and 50 words company description on the Conference website**
- **Company logo placed on e-mailing**
- **Company logo placed on the walk-in slide between the conferences and the workshops**
- **Company description of 200 words in the Conference program**
- **Exhibition space of 10 sqm in a prime location**
- **Promotion on organization via our event twitter account @iscram2017**
- **The opportunity of a presentation: 20 minutes presentation in a workshop**
- **The Best Paper Award for the Doctoral Symposium**
- **Display of one flying banner in the main meeting room**
- **Sponsor the event conference bag with your logo (shared with two or three companies)**
  - exclusivity available on quotation
- **Verbal acknowledgment as Gold sponsor during the Welcome Cocktail, the Gala Dinner and Closing ceremony**

€3000
À LA CARTE

The ISCRAM Conference is offering additional marketing opportunities to its sponsors. These expanded marketing opportunities provide your company with an effective method to reach conference attendees.

Indeed, each sponsor level includes a pre-determined number of points that can be used to have additional sponsor benefits.

**GOLD SPONSOR: 10 POINTS**

Insert a promotional item (ballpoint pen, etc) into all attendee conference bags:
- the sponsor will supply the insert material
- limited to one item per company
- subject to approval by the ISCRAM organizing Committee

2 POINTS

Insert a company brochure placed into all attendee conference bags:
- the sponsor will supply the insert material
- limited to one item per company
- subject to approval by the ISCRAM organizing Committee

2 POINTS

Distribute one company success story in all attendee conference bags:
- the sponsor will supply the insert material
- subject to approval by the ISCRAM organizing Committee

3 POINTS

**SILVER SPONSOR: 5 POINTS**

Have the Attendee List Event

3 POINTS

Sponsor the Gala Dinner evening with your logo on the invitation card

3 POINTS

**BRONZE SPONSOR: 2 POINTS**

Sponsor the Workshops

1 POINT

One ticket to the Gala Dinner

1 POINT

2 free ISCRAM Conference badges for you or your customers/potential customers

10 POINTS

ON QUOTATION
AGILITY IS COMING

CONTACT US:
M. Franck Fontanili
franck.fontanili@mines-albi.fr

M. Frédéric Benaben
frederick.benaben@mines-albi.fr

iscram2017.mines-albi.fr